

MESSAGE from the

Editor

This journal is much more than a publication—it is a trusted companion for every Santa cattle enthusiast, from stud breeders to commercial farmers and those engaged in crossbreeding. Its true value lies in the careful selection of articles, chosen to provide the latest insights, research, and practical knowledge that can directly benefit your herd. Every page is filled with information designed to inform, inspire, and support breeders in achieving excellence.

We extend our heartfelt thanks to the writers whose dedication brings these articles to life. Your expertise and passion ensure that each article contributes meaningfully to the growth and development of the Santa Gertrudis breed. Equally, we deeply appreciate all the breeders and external advertisers who choose to feature in this journal. Your support makes this glossy publication possible and helps to highlight the achievements, innovation, and pride of the Santa Gertrudis community.

This journal celebrates the accomplishments of breeders and their cattle, offering a platform to showcase your herd and share your success. By featuring carefully curated articles and contributions from committed advertisers, it remains an indispensable resource for anyone invested in the future of Santa Gertrudis cattle.

"Choose Santa. Support Breeders. Grow Excellence!"

Yolanda Venter

Santa Gertrudis Breed Manager

